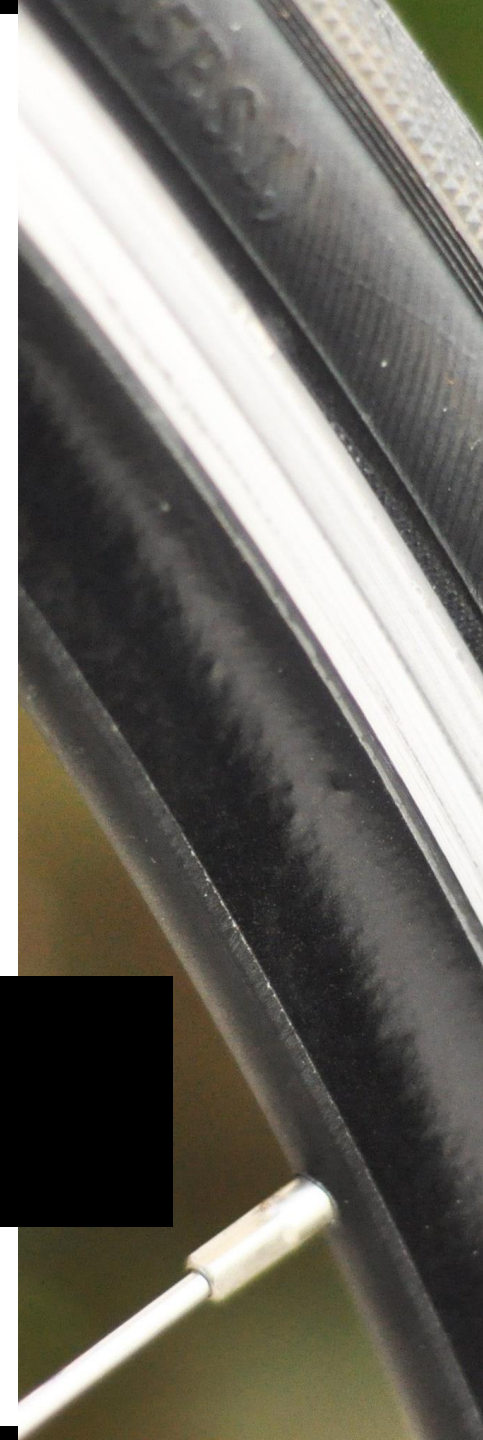


MAKING THE WHEEL TURN

John Mallia



IN THIS PRESENTATION

- The big cake
- The voluntary organisation population
- The question of viability
- Getting creative through enterprise



**SAME CAKE
SMALLER SLICES**

1800+400

VIABLE ORGANISATIONS

FINANCIAL AND ADMINISTRATIVE VIABILITY

- PEOPLE
- FUNDS



A woman in athletic wear is running up a wide set of stone stairs. The background is a large, light-colored stone wall. The text 'PROFESSIONAL ATTITUDE' is overlaid in large, bold, black letters.

PROFESSIONAL ATTITUDE

*A CATALYST
THAT SPARKS
EXTRAORDINARY
RESULTS*

FINANCIAL VIABILITY

FUNDRAISING
CORPORATE
SOCIAL ENTERPRISE





CORPORATE

NETWORKS

IDEAS

CASE

PRESENTATION

WIFM

SOCIAL ENTERPRISE

*TOWARDS
FINANCIAL
INDEPENDENCE*

SOCIAL ENTERPRISE

ENTERPRISE
CREATIVITY



SOCIAL CO-OPERATIVES

*CREATIVE
ENTERPRISE
TOGETHER*

SOCIAL CO-OPERATIVES

innovation

“social cooperatives, by nature, are an innovative model. They ‘self-innovate’ all the time”.

Antonio Tajani

They have to make a social impact



STRUCTURE OF SOCIAL CO-OP

Voluntary, part-time, full-time

- **5+ People coming together**
- **Business case**
- **Management**
- **Operating like a business**
- **Surplus goes to the organisation or investment**



SOME EXAMPLES

*Creative
Entrepreneurship*

A photograph of three dogs sitting on a grassy field. On the left is a large, fluffy golden retriever. In the center is a small, white, scruffy dog wearing a black collar with a gold tag. On the right is a small, brown, scruffy dog. In the background, the lower legs and feet of three people are visible: a person in a purple floral skirt on the left, a person in blue jeans in the center holding a leash, and a person in blue shorts on the right. The scene is outdoors with green grass and some foliage in the background.

THE ANIMAL SANCTUARY

Pet care



THE BAND CLUB

Meetings
Conferences
Catering



ENVIRONMENTAL ORGANISATION

*Selling environmentally
sustainable products
and services/planting*



GUEST ACCOMMODATION

Visitor facilities

Tourism



MUSEUM MANAGEMENT

Tours

Merchandise

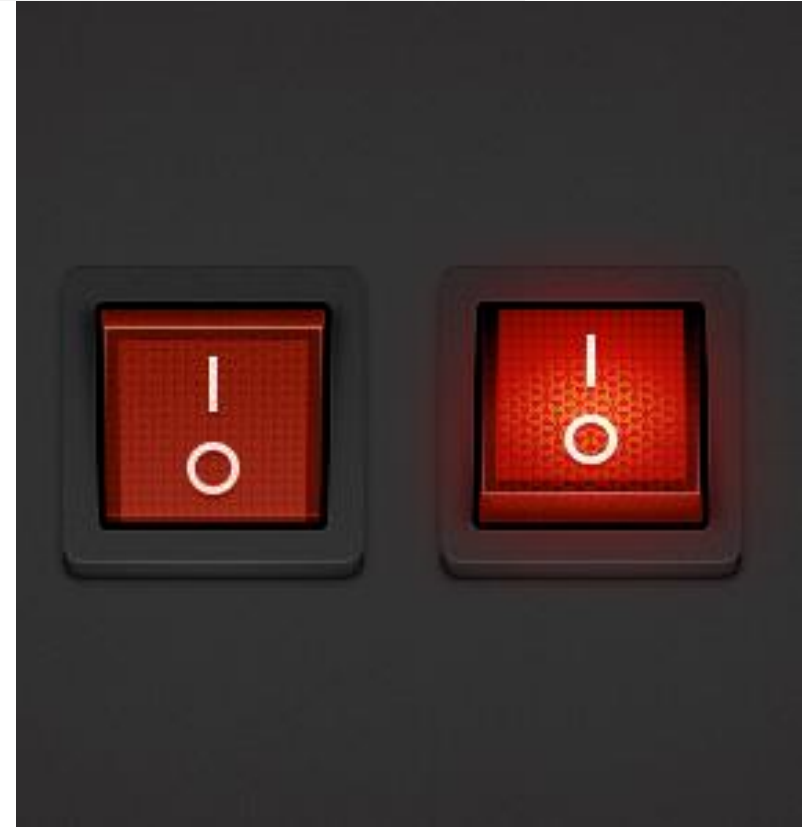


INNER CITY TRANSPORTATION

*Transport that
increases mobility*

MAKING IT HAPPEN

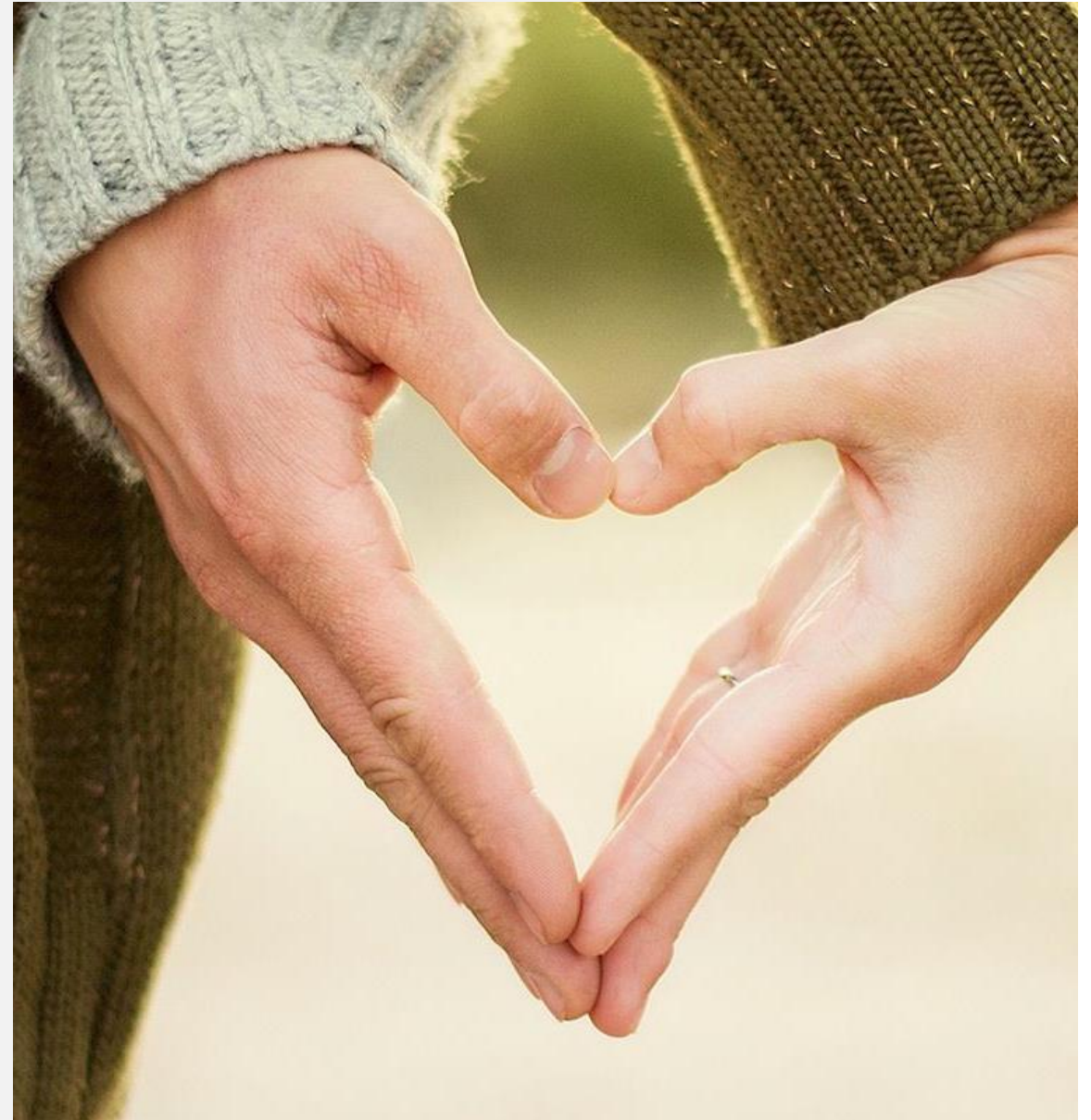
- **Getting assistance**
- **Impact funds**
- **Government support**
- **Training**
- **Persistence**
- **Professional approach**



FINALLY....

“To be successful, you have
to have your heart in your
business, and your business
in your heart.”

Thomas Watson Sr.



THANK YOU

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