IN THIS PRESENTATION

• The big cake
• The voluntary organisation population
• The question of viability
• Getting creative through enterprise
SAME CAKE
SMALLER SLICES

1800+400
Viable Organisations

Financial and Administrative Viability

- People
- Funds
PROFESSIONAL ATTITUDE

A CATALYST THAT SPARKS EXTRAORDINARY RESULTS
FINANCIAL VIABILITY

FUNDRAISING
CORPORATE
SOCIAL ENTERPRISE
SOCIAL ENTERPRISE ENTERPRISE CREATIVITY
SOCIAL CO-OPERATIVES

CREATIVE ENTERPRISE TOGETHER
“social cooperatives, by nature, are an innovative model. They ‘self-innovate’ all the time".

Antonio Tajani

They have to make a social impact
STRUCTURE OF SOCIAL CO-OP

Voluntary, part-time, full-time

- 5+ People coming together
- Business case
- Management
- Operating like a business
- Surplus goes to the organisation or investment
SOME EXAMPLES
THE BAND CLUB

Meetings
Conferences
Catering
ENVIRONMENTAL ORGANISATION

Selling environmentally sustainable products and services/planting
Visitor facilities
Tourism
INNER CITY TRANSPORTATION

Transport that increases mobility
MAKING IT HAPPEN

- Getting assistance
- Impact funds
- Government support
- Training
- Persistence
- Professional approach
“To be successful, you have to have your heart in your business, and your business in your heart.”

Thomas Watson Sr.
THANK YOU

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